PHCA Candidate Information August 2024

Aloha Fellow Owners,

I have owned my home here in Princeville since 2011 after visiting the island many times and deciding this was the place that could offer me the lifestyle and warm climate I desired for retirement. After enjoying island life on long stays multiple times a year, I moved here permanently in February 2021.

I am an active volunteer who believes in giving back to the 'aina



in appreciation for being allowed to make my home here. My wide ranging volunteer experiences have allowed me to learn about the native wildlife, the native plants and the history of this place and how interconnected it all is. The variety of activities has also provided me with the opportunity to share experiences with the island community as well as with the guests who visit here.

I supplement my volunteer work with even more volunteer activities by taking on leadership roles on the boards of several non-profits in the community:

- Princeville at Hanalei Community Association (President 2023-2024¹, Vice President 2022)
- Friends of Kaua'i Wildlife Refuges (Vice President 2024, Director 2023)
- Three separate boards at Bali Hai Villas (a timeshare ownership property in Princeville) where I have owned since 2007 (President 2012 to present, Director 2011 for each board)

Additionally, I served on non-profit boards prior to moving to Kaua'i:

- 9 years on my Homeowners Association in Illinois representing 654 single family homes (Secretary 2007-2013, Treasurer 2009-2015)
- 7 years with a youth (K-8) travel Football and Cheerleading organization (President 2007-2011, Asst Cheer Director 2006, Cheer Coach 2005) representing ~550 athletes and their families

From a professional perspective, I had a wide range of experiences over my 32-year career with a Fortune 500 global food manufacturer headquartered in Chicago, IL. In the first half of my career, I provided Accounting and Finance support to Manufacturing, Supply Chain, R&D, and Marketing. The second half of my career was focused in roles that combined Accounting, Business Process, Systems, and Project Management where I led large, global cross functional initiatives focused on problem solving and process simplification.

I have a BBA in Accounting from the University of Wisconsin-Whitewater and a MBA in Finance and Strategic Management from the University of Chicago Booth School of Business.

I enjoy being active in the communities where I live and believe my background, experiences, and passion can continue to be of benefit to the Princeville community.

Mahalo for allowing me the opportunity to continue to serve you as a member of our board!

¹ Excluding ~4 months (Nov 2023 thru Feb 2024) during which I was Treasurer

What makes Princeville a great place to live?

The short answer would be absolutely everything!! Control It starts with its location on the beautiful North Shore of Kaua'i with stunning views of the mountains and ocean coupled with easy accessibility to beaches, parks, a library, a shopping center, and community services. It's enhanced by the people, the friendly atmosphere, and the sense of community but it was all made possible by the forethought and vision of those individuals who created the planned community 50 years ago. They saw the beauty this area had to offer and took action to establish a framework and formalize a governance model so the natural beauty would be retained for enjoyment by all future owners and wouldn't be compromised over time. All of it combined has made Princeville the great place we enjoy today!

What would make Princeville a better community?

Establishing a framework which encourages broader participation from community members would improve Princeville. We are diverse with a wide variety of backgrounds and experiences however only a small percentage of owners provide their opinions and perspectives. Encouraging involvement from a larger number of members representing different aspects of the community will not only generate new ideas, it will result in a wide variety of different ideas which will spur creativity, innovation, and collaboration ... all of which will strengthen the sense of community and yield better solutions for consideration. The framework could include formal and informal surveys, the use of meetings (brainstorm sessions, focus groups, town hall), committees, and an on-line feedback tool.

What would you consider the top priorities for the Board in the coming year?

Improving two-way communication and building trust with members is a high priority. While it is critical to create awareness and keep members informed on what is happening in PHCA, it is equally important to hear feedback (both positive and negative), perspectives, and ideas from our members. Community members should be encouraged to, and should feel comfortable to, communicate with the Board. I consider all input shared by community members as I am forming my opinion of what is in the best interest of PHCA and truly appreciate those who take time to share feedback with me.

Managing through the purported expiration of the Golf Course Dedication in February 2026 will also be a high priority over the next year.

Additionally, it is always critical to be fiscally responsible to ensure we operate within the defined budget and manage annual increases without compromising the character of Princeville.

How do you think you can best contribute to the Board?

PHCA needs stability. Over the last 4 years, there have been 14 different directors; twice as many as would be expected if new directors were appointed at each election. Other than myself, the Board is comprised of directors who have one year, or less, of PHCA experience. My involvement over the last three years has provided me with an understanding of the history of PHCA, its current status, and its opportunities. Beyond that, my skills and background are a fit for the role. I am also collaborative and I invest the time required to do research, gather information, and evaluate options in order to make informed decisions on how to proceed. Re-electing me to the Board will provide stability to the Board and allow PHCA to continue forward on the path this Board has been working as a team to implement since March of this year.